

VISTAS



AMERICA'S BYWAYS

APRIL 2002

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Tomé Hill: El Camino Real Road Marker and Sacred Site

It's been a meeting place, navigational point
and religious site for centuries.

Visible for miles, Tomé Hill is an isolated volcanic knob rising more than five hundred feet above the valley floor. The hill was used as a guiding landmark along El Camino Real (The Royal Road), which branched at the hill and

New Mexico. Not only was it the first European road in what is now the United States; at one time, it was the longest road in North America. For over 300 years, El Camino Real was the primary route between Mexico and

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either went on the high ground to the east of the hill or the low route to the west, depending on the degree of flooding on the Rio Grande River.

El Camino Real, a National Scenic Byway, is one of the most important historic trails in

New Mexico, stretching 1,200 miles from Mexico City to Santa Fe, where it joined the Santa Fe Trail and continued on into Colorado.

Native Americans, pioneers, missionaries, traders, ranchers, miners, soldiers and explorers used



Just south of Tomé Hill is a massive outdoor sculpture, La Puerta del Sol (Gateway of the Sun), celebrating the diverse groups of travelers that have passed this point on the El Camino Real. The sculpture was created as part of New Mexico's "Cultural Corridors Public Art on Scenic Highways" program. It is the first in a series of public art projects along the El Camino Real, a National Scenic Byway. Funding for the sculpture came from Federal Highway Administration Transportation Enhancement funds, New Mexico State Highway and Transportation Department, New Mexico Arts Division, Valencia County and Valley Improvement Association. The park and the hill are now owned by Valley Improvement Association of Rio Communities, an organization committed to the preservation of its rich historical and living heritage. Photo Credit: William Stone, Albuquerque, NM



People of various faiths have walked from as far away as Albuquerque (22 miles) to be part of the annual Good Friday pilgrimage. In late March 2002, more than 1,000 people climbed Tomé Hill on this special day. Photo Credit: Valencia County News-Bulletin

the rugged route. Wagons drawn by horses, mules and oxen took many weeks to complete the arduous journey. Stretches of waterless deserts, vast sand dunes, rocky trails and deep canyons made progress slow. It's easy to see why Tomé Hill became an important milestone to travelers.

Published in cooperation
with the Federal Highway
Administration by:

**America's Byways
Resource Center**
Arrowhead Regional
Development Commission
227 West First Street
Suite 610
Duluth, MN 55802
1-800-4BYWAYS, Ext. 5



Hunting for Byway Funds

Finding an ongoing source of funding for your byway requires lots of creative effort. The National Scenic Byway Program's discretionary grant program, while an excellent source for byways, will never have the amount of grant dollars to fund all the projects on nearly 600 national and state byways and 50 state programs. Each year the program receives grant applications for more than double the funding available. Even that funding level is threatened by congressional earmarking for special home-state projects. This earmarking reduced the funds available for FY2002 by one-third.

Unfortunately, the burden of funding falls on the shoulders of the byway. Byway organizations need to continually search for other imaginative funding partners beyond the National Scenic Byway Program. These financial partners can bring needed support for larger projects, or can be individually sought for special projects that they may focus on funding.

The Resource Center held a special Tele-Workshop with byway leaders of All-American Roads and National Scenic Byways in early February. Don Charpio, an expert with the US Department of Interior-Bureau of Land Management, provided a list of tools to help byways increase

their fundraising skills. (See lead article in the March issue of *Vistas*.) During the February Tele-Workshop, other byways gave examples of how they have reached out, often to non-traditional funding sources, to fill the gaps in funding important projects. Alternatives include other federal programs (most notably the FHWA Transportation Enhancements Program), state programs, state legislative initiatives, local governments, foundations, local businesses and private donors. While there are certain skills required to raise funds and write grant proposals, it primarily takes identification of sources and action.



Gary Tonkin
Director

America's Byways Resource Center will be adding a list of funding Web sites that can help you in your research. The Center is also formulating a new initiative to help byways in that continual search for funding partners. Watch for news on this soon.

In the meantime, good hunting!

New Smart-Growth Best Practices Competition Announced

How and where states, metropolitan and local areas grow are issues that are gaining nationwide attention.

Transportation agencies play a critical role in supporting smart growth, as communities seek transportation systems that are balanced, move people and goods efficiently, and enhance the character of their community.

A new competition, "Smart Moves: Transportation Strategies for Smart Growth," has been launched by AASHTO, the Federal Highway Administration and the Environmental Protection Agency to showcase outstanding state and local efforts to promote smart-growth principles in the planning and delivery of transportation projects.

Mary Peters, Federal Highway Administrator, announced the competition on March 7th in Washington, D.C. She said

that the national competition is intended "to honor best practices in smart growth and transportation."

AASHTO President Brad Mallory, Secretary of the Pennsylvania Department of Transportation, said, "Highlighting the best examples of how states are using smart-growth techniques will help us all in achieving transportation improvements that enhance our communities."

Providing people with more choices in transportation is one of the key aims of smart-growth, which includes the implementing new approaches to transportation planning such as better land-use and transportation coordination; increasing the availability of high-quality transit services; and ensuring connectivity between pedestrian, bike, transit and road facilities.

"More communities are recognizing that smart growth can help create a balanced transportation system while addressing environmental challenges," said Thomas J. Gibson, EPA's Associate Administrator for the Office of Policy, Economics and Innovation.

Eligible participants include state DOTs, metropolitan planning organizations, transit operators and local transportation departments. Partnering with other agencies, non-profits and civic groups—such as scenic byway organizations—is encouraged. The competition sponsors stress the importance of partnering with appropriate project and activity stakeholders that are not eligible applicants. Up to eight winners in three different categories will be recognized. Emphasis will be on those projects or activities that

make outstanding contributions to their communities, create effective partnerships and demonstrate best practices for smart growth.

The application and instructions can be downloaded at www.transportation.org and are due on May 3, 2002. An expert panel will evaluate the applications and make its selections by Friday, August 16th. Winners of the competition will be formally announced at AASHTO's annual meeting, October 11-15, 2002 in Anchorage, Alaska.

Editor's Note: AASHTO (American Association of State Highway and Transportation Officials) is a nonprofit, nonpartisan association representing highway and transportation departments in the 50 states, the District of Columbia and Puerto Rico.★

America's Byways Represented At International Marketplace

by Teresa Mitchell, Executive Director, Seaway Trail, Inc.



For the first time, an America's Byways trade booth will be open for business at the Travel Industry of America POW WOW marketplace in New Orleans May 26 to 29, 2002. FHWA staff agreed to Seaway Trail's request to attend POW WOW under the America's Byways brand and encourage other byways to sign-up. Seaway Trail, a National Scenic Byway, will acquire the double space and organize other nationally designated byways interested in participating. "This is a great opportunity to take the product to market following our research and the development of the brand," said Sharon Hurt-Davidson,

National Scenic Byway Program Marketing Manager.

Travel Industry Association of America is the largest, most prestigious international show in the United States. Over 5,000 buyers and sellers of travel attend each year to look for travel trends, new travel destinations, packages and to book travel.

The double booth will be decorated with an America's Byways display, similar to the one used at the 2002 Winter Olympics in Salt Lake City. Appointments can be arranged online with tour operators and press representatives. There is an opportunity for other byways to attend this

international show under the America's Byways banner. The fee will include booth space and registration.

Seaway Trail and other byway partners will collect leads that express interest in byways from the four-day show. "We are thrilled that Seaway Trail is taking this initiative and recognizing the value in promoting the collection in order to gain greater results locally," explained Sharon Hurt-Davidson.

For more information on how to get involved in POW WOW, please call Teresa Mitchell, Executive Director, Seaway Trail, Inc. at (315) 646-1000.★

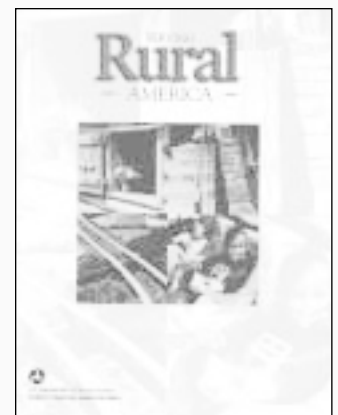
Off the Shelf

Rural Transportation Program Guide, 2nd Edition

The National Scenic Byways Program is listed as a resource in the Rural Transportation Program Guide, *Serving Rural America*. The Guide was first published in June 1999 as a part of the U.S. DOT Rural Transportation Initiative to help rural areas and small communities gain knowledge of the economic, social, environmental and community benefits that the U.S. Department of Transportation programs provide. The second edition of the Guide, *Serving*

Rural America, includes new and updated information about Department of Transportation programs that are targeted to or have special uses for rural America. The Guide focuses on information about the U.S. Department of Transportation's grant programs that are of the most direct interest to rural areas and small communities. These programs are designed to help meet the transportation challenges of rural America.

The publication is now available in hardcopy and soon on the Internet at the Rural Planning section of the Planning, Environment and Real Estate Web site: <http://www.fhwa.dot.gov/planning/index.htm> ★



Colorado Scenic Byways Celebrate 13 Years At State Conference

Imagine a room full of scenic byway representatives singing "Somewhere Over the Rainbow" with special lyrics, followed by a rousing chorus of "Happy Birthday," and you'll get an idea what the recent Colorado State Scenic Byways Conference was like. The conference, held on February 26-27, 2002 in Denver, was the first time since 1995 all 23 scenic byway groups gathered together in one room. The conference theme was a

celebration of 13 years as a state program; the Colorado Scenic and Historic Byways Program was created March 16, 1989. A large birthday cake with a picture of a scenic byway was rolled out aglow in candles, then savored by the 75 participants.

The opening session of the two-day meeting dealt with two key issues:

1. What it takes to make a byway sustainable, mainly organization and financing

2. What a byway organization does; specifically, interpretation and education, resource protection, and marketing and promotion

Four panelists presented an overview of information gathered during a recent study of existing corridor management plans. The results of the project and the information gathered at the conference will be published this summer in a series of case studies.

Conference participants then broke out into concurrent sessions dealing with the topics of organization, interpretation and resource protection. Individual byway groups presented case studies under each topic, talking about successes, challenges and ongoing issues. Byway groups heard about different byway organizational structures during the "Organizing for Success" session. In the "Getting the Framework and Key Interpretive Materials Established" session, examples of interpretive materials and plans from the Frontier Pathways, South Platte River Trail and Mount Evans byways were discussed.



Cowboy poet Fred Ellis shared stories of the old West at the recent Colorado State Scenic Byways Conference. He is shown here with State Coordinator Sally Pearce.

Those sitting in on the "Saving Historic Resources without Losing Your Mind" session heard how the Alpine Loop has been saving its historic mining structures, and how the Pawnee Pioneer Trails worked to save an historic bridge.

Wednesday morning, Rob Draper, FHWA Scenic Byways Program Director, provided perspective on the National Scenic Byways Program. The crowd was naturally interested in the FY 2002 grant

continues on next page



Byway Commissioners, left to right: Anna Scott (Eastern Colorado byway rep/ South Platte River Trail), Sally Pearce (State Coordinator), Bea Roeder (Colorado Council for the Arts), Bill Miller (Western Colorado byway rep/Grand Mesa), and Bob Storch (USFS rep/ Grand Mesa and Uncompahgre National Forests).

Colorado's Milestones

Created in 1989, the Colorado Scenic and Historic Byways Program has racked up an impressive list of accomplishments over a 13-year period. There's a lot to be proud of in the state that is nicknamed "Colorful Colorado."

- Twenty-three diverse routes, totaling 2311 miles, have been designated as state byways.
- Colorado boasts two All-American Roads and five National Scenic Byways.
- All twenty-three Colorado byways have completed corridor management plans
- (nineteen plans were funded with National Scenic Byway grant funds).
- Many of Colorado's byways have dual designations: nine are U.S. Forest Service Scenic Byways; four are BLM Backcountry Byways; one is a National Historic Trail.
- Since 1992, Colorado has received \$8.3 million for 111 projects from the National Scenic Byway Grants program, matched by \$2.9 million in local funds.
- Colorado byways have received grants from the Gates Foundation and the Colorado State Historical Fund totaling more than \$550,000.
- Over a three-year period (1995-1998), the state conducted 17 technical assistance workshops for byways on a wide range of topics such as visioning, public involvement strategies, byway management planning, interpretive planning and fundraising.
- Marketing strategies included development of a state brochure, Web site (www.coloradobyways.org), a traveling exhibit and newsletters.
- Research has been conducted on highway user trends, visitor profiles and economic impact.
- Several publications have been issued such as a Byways Resource Manual, Resource Protection Manual and Design Guidelines Manual.
- The program has been the recipient of numerous state and national awards. Most recently, two Colorado projects were selected as 2001 AASHTO "Best Practices for Byways" award winners.

continued from pg. 4

status and the future of the National Scenic Byways grant program as reauthorization gets underway. Henry Hanka and Cheryl Newman from the America's Byways Resource Center gave an update on the Center's upcoming publications and workshop topics, which range from economic impacts on byways to an organizational workbook for byway groups.

Concurrent sessions on the second day of the conference included topics such as financing, education, training and personnel programs, open space protection, marketing on the Internet, partnerships, and the Watchable Wildlife program. Participants learned how the:

- San Juan Skyway has raised millions to protect open space along the byway
- Flat Tops Trail has developed an educational program to teach school groups about the byway's natural and historical resources

- Top of the Rockies has joined with the Lake County Open Space Initiative to preserve a high mountain meadow and historic ranch for development as a recreation area
- South Platte River Trail has developed a Web site to provide information about its byway to potential visitors
- Colorado Division of Wildlife is working on a project to develop Watchable Wildlife signs or provide new brochures about wildlife for each byway

The final session of the day introduced conference attendees to the Tourism and Ethics training program just getting underway. This grassroots training program is designed for use with front-line community people who come face to face with travelers daily. It recognizes the annual turnover of both the local workforce and byway volunteers. Pilot testing begins this spring in byway communities throughout the

Southwest Colorado Travel Region. Training will be delivered in each community with the help of a hands-on tool kit brimming with activities, games and props. The training will be conducted by local byway organizers, and will be offered to tourism businesses in 15-minute, 45-minute or 2-hour sessions.

In addition to the serious content of the program, conference participants enjoyed an evening reception and the world premiere production of "The Complete Wizard of Oz in 15 Minutes," followed by the sing-a-long and birthday cake on the first night. Cowboy poet Fred Ellis told stories of the old West in rhyming, humorous verse during the luncheon on the second day. Attendees also had a chance to win door prizes, including historic train trips, weekends at B&Bs, gift baskets from various byways, raft trips and a huge selection of baseball caps, T-shirts, mugs and pins.

The conference capped off with a field trip and reception at the Idaho Springs Heritage Museum and Visitor Center. The center provides visitors with historical and general information about the two scenic byways in the area, Mount Evans and Guanella Pass.★



Tomé Hill continued from pg. 1



Road "scars" of the El Camino Real can be found near Tomé Hill. Photo Credit: Dan Scurlock

Spiritual Site

People around the world have long used prominent eminences as religious or spiritual sites. Tomé Hill has been the heart of Native American and Spanish religious activities, farming and hunting, a lookout point, a location of local Penitente (an 18th century Catholic religious organization) religious observances, and in recent years, a pilgrimage site for Good Friday.

The hill has been the focal point for ceremonial activities since prehistoric times, as evidenced by

petroglyphs etched and chiseled in volcanic rock outcrops. More than 1,800 petroglyphs have recently been recorded on the hill by archeologists from the University of New Mexico, Albuquerque. Some of the rock images may be more than 2,000 years old. Many of the petroglyphs were made by the Anasazi (ancient Pueblo Indians).

In addition to the petroglyphs, there are remains of Pueblo shrines built for sacred ceremonies and offerings. Rituals were probably performed on the hill in efforts to keep the Pueblo world in harmonious balance.

Other petroglyphs, including Christian crosses, were made by Spanish shepherders and Penitentes. They also stacked small rocks to form cairns, which are scattered around the hill. Three large metal or wooden crosses (calvario) and a shrine were erected on the highest point of the hill by Penitentes in 1947, following World War II. Of recent origin are a few painted figures (pictographs) of the Virgin Mary. Virtually all of these images are

strong testaments to the sacredness of the hill to various groups over the centuries.

Visitors Still Welcomed

Tomé Hill still draws travelers, pilgrims and residents. Rocky foot trails lead from the base of the hill to the shrine and crosses on the summit. Out of respect for the spiritual character of the hill, and to protect its cultural and environmental resources, visitors are asked to hike only on the main



Many of the petroglyphs found on Tomé Hill were created by the Anasazi (900 to 1600 AD). Common images include crosses, four-legged animals, hump-backed flute players (Kokopelli), masks, shields, circular designs, hand-prints, birds, human figures, serpents, spirals and geometric designs. Photo Credit: Dan Scurlock

trails. A large parking area is available across the road in 10-acre Tomé Hill Park.

From the top of the hill, climbers are rewarded with a panoramic view of the Valencia Valley and the pastoral New Mexico countryside. Below, horses graze in cultivated fields fed by ancient acequias (irrigation ditches). The prehistoric petroglyphs, the calvario and shrine on the summit, and the vistas from the hill evoke feelings and thoughts that this is truly a special location—a spiritual and sacred place.

Editor's Note: Tomé Hill is listed on the New Mexico State Register of Cultural Properties and the National Register of Historic Places. Some information in this article is reprinted with permission from an excellent brochure, Spiritual Land, Historical Land: Tomé Hill, prepared by the Office of Contract Archeology, University of New Mexico, Albuquerque. To request a copy, contact Jacqueline Guilbault, Valley Improvement Association, at 505-864-6654, ext. 120 or jguilbault@v-i-a.org.★

Volunteers: Find Them and Keep Them!

At the heart of most byway organizations are dedicated volunteers. A 2001 survey by America's Byways Resource Center indicated that 40 percent of National Scenic Byway leaders are volunteers. In addition, the majority of individuals working within byway organizations are volunteers.

Volunteering provides an opportunity for people to use their existing skills or develop new skills. Along the way, scenic byways benefit from volunteers who fulfill many important roles and responsibilities, such as:

- Fundraising
- Planning special events
- Serving as board and committee members
- Grant writing
- Web site development
- Corridor clean-up and beautification efforts
- Public relations
- Historical research
- Preparing a Corridor Management Plan
- Building trails

Unfortunately, people do not usually just show up at the door offering to donate time and skills to your organization. How do you find volunteers for your byway?



Plan for Volunteers

Before you begin your search, you need a clear picture of your volunteer needs. Spend time getting organized before you recruit people for tasks. Ask yourself questions like:

- How many people do we need?
- How long will we need them?
- Is this a one-time job, or do we need volunteers on an ongoing basis?
- What type of skills are we looking for?
- Are we ready to put volunteers to work?

Recruit Volunteers

The next step is to actually find volunteers. Brainstorm potential candidates. Who has the necessary qualifications? Who lives or works close by? Who is interested in our work? Who is already connected to our byway? Are there any groups that would like to volunteer?

Once you have a list of sources, ask people to volunteer. Americans report that being asked to volunteer makes a substantial difference in their willingness to give their time. If asked, 63% will volunteer, compared to 25% who volunteer when not asked. Fifty percent (50%) of Americans are asked to volunteer—leaving another 50% who are an untapped resource.

Vivian Stratton (seated) and her daughter, Jean Flegel (standing), are volunteers along Oregon's Outback Scenic Byway. Vivian was eight years old when her family homesteaded in the area. She is a founder of the Fort Rock Valley Historical Society, which has been collecting and preserving pioneer era structures for over 18 years. Volunteers move the buildings from their original locations to a site at the Fort Rock Homestead Village Museum just west of the town of Fort Rock, Oregon.

In asking, keep these tips in mind:

- Be motivated yourself. Potential volunteers will sense your enthusiasm.
- Try to speak to candidates one-on-one, so you can address individual interests and concerns. Match volunteer roles with personal needs and schedules.
- Explain why you have approached them—their expertise, personality, etc.
- Explain the job accurately. If you expect a lot from your volunteers, be up front with them from the beginning.
- Express the benefits of volunteering. Assure them that a volunteer is an integral piece of the byway puzzle.
- Stress the fun side of volunteering. It is a great way to meet nice people and to work as a team toward a common goal.
- Ask again at a more appropriate time. If a prospective volunteer says “no” because of schedule conflicts, the candidate may say “yes” when more time becomes available.

Retain Volunteers

Make volunteers feel welcome and comfortable. Loyal volunteers are invaluable, so do your best to retain them. Here are some things you can do to keep active volunteers:

- Once you recruit volunteers, get them involved right away.
- Be flexible. Most volunteers are balancing jobs and personal lives as well.
- Help volunteers understand the importance of the work they do. Explain how their contributions fit into the overall project or mission.

- Develop a structure so volunteers can take on greater responsibility if they choose to do so.
- Be mindful that there are costs involved in volunteering.

Volunteers may incur personal expenses to attend meetings, use vacation for byway events and provide in-kind donations. Use your volunteers' time and donations carefully.

Recognize Volunteers

- Give sincere and honest praise for the contributions they make.
- Treat volunteers with respect. They are unpaid co-workers.
- Publicly recognize volunteers in speeches, media, meetings, etc.
- Plan special events, such as parties and picnics as a way to thank volunteers.
- Find professional ways to reward volunteers. For example, provide free registration to a training session or byway conference.

Volunteering can be a very enjoyable and rewarding experience. It's up to you to make the volunteer's experience memorable and worthwhile. Plan adequately and recruit diligently. Help your volunteers understand the importance of the time and effort they devote to your community and your byway. The rewards and accomplishments will bring untold value to your organization and your byway visitors.

Editor's Note: This is an excerpt from "Making the Grassroots Grow," an upcoming publication from America's Byways Resource Center. This new guide will present basic organizational concepts, case studies and best practices from the National Scenic Byways Program. ★

Driving the Byways

Jemez Mountain Trail (New Mexico)

Byway Length:

132 miles

Designation:

1996 - New Mexico Scenic & Historic Byway

1998 - National Scenic Byway

Unique Features:

Just north of Albuquerque, at the unspoiled village of San Ysidro where NM 550 junctions with NM 4, one of New Mexico's most spectacular scenic drives quietly begins. Traveling the Jemez Mountain Trail is a journey through time. A leisurely day trip takes you past fantastic geologic formations, ancient Indian ruins and pueblos, and reminders of the area's logging, mining and ranching heritage.

Approximately 65 miles of the byway wind through the Santa Fe National Forest, and 40 miles of this are now the Jemez National Recreation Area. There are many opportunities for hiking, fishing, camping, and, in the winter, cross-country skiing. The Jemez Mountains are also famous for their natural hot springs.

The hot springs and the beauty of the area have been drawing visitors to the Jemez long before there were automobiles. This was no small feat. A trip from Albuquerque was a two-day journey—first by train to Bernalillo and then by stagecoach over unpaved roads. In the early 1900s, people flocked to the hot springs as a cure for everything from arthritis to skin diseases.

The area continues to draw thousands of visitors every year. The Jemez Mountain Trail contains some of the most important scenic, historic, cultural and educational attractions in New Mexico. Several sites such as the Jemez State Monument, the Pueblo of Jemez, Soda Dam, Fenton Lake State Park, Seven Springs Fish Hatchery, the Valles Caldera National Preserve and the San Pedro Wilderness Area are located along the byway. Those with a scientific bent can visit Bradbury Science Museum in Los Alamos, the once-remote mountain city where the nuclear age was born.

Organization:

Led by Sandoval County, the Jemez Mountain Trail Advisory Committee is a cooperative effort among diverse groups: small business owners, local government agencies, pueblo officials and other people interested in economic development and tourism in the Jemez area. The byway has fostered good working relationships with the Pueblo of Jemez, Santa Fe National Forest (Jemez and Cuba Ranger Districts), local communities and the New Mexico Departments of Tourism and State Highway and Transportation. To date, there's been a high level of agreement on the major issues and challenges faced in preparing and implementing the corridor management plan.

Projects:

Since its designation as a scenic byway, the Jemez Mountain Trail has successfully accomplished a significant number of projects. The byway community has completed a detailed corridor management plan, feasibility study and a promotional campaign. To market the byway, the Trail has produced a brochure, videotape, audiocassette and Web site (www.jemezmountaintrail.org). Funding has been secured for the Walatowa Visitor Center located on Jemez Pueblo, highway signage, interpretative signage, park enhancements and highway safety improvements.

Currently, the Jemez Mountain Trail Advisory Committee is re-evaluating its CMP after the federal government purchased the spectacular 95,000-acre Baca Ranch northeast of Jemez Springs in 2000. Now officially called the Valles Caldera National Preserve, the area is the center of an ancient imploded volcano. The USDA Forest Service manages the



Jemez State Monument and Bandelier National Monument are special places to learn about the history of the Jemez Mountain Trail area. Both monuments have exhibitions and self-guided tours. Currently, over 500,000 people visit these places every year. At Bandelier (shown here), visitors can climb up into ancient cliff dwellings hollowed out of soft volcanic tuff. The Anasazi occupied the area around Bandelier beginning about 1175 A.D.

property under the direction of a nine-member Board of Trustees. The Trustees are developing a plan for public access and future management. The group anticipates the Valles Caldera public opening will significantly impact the byway community and visitor experience (with analogies to Yellowstone National Park).

For more information, contact:

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Opened in 1999, the Walatowa Visitor Center welcomes travelers to Jemez Pueblo and the Jemez Mountain Trail. The center was partially funded by a National Scenic Byways grant, and is managed by tribal leaders and staffed by tribal members. Inside, you can learn about Jemez history and culture and purchase pottery crafted by village artisans. Across the road, you'll be tempted by fry bread and local crafts sold at roadside stands. There are over 3,000 tribal members in the Pueblo of Jemez, most of whom reside in a single village known as Walatowa—a Towa word meaning "this is the place." The Center is the first Native American Visitor Center in New Mexico.

2002 Calendar

Send calendar entries by the 5th of each month to center@byways.org

2002

APRIL

April 11-14, 2002

Preserving the Historic Road in America
Third Biennial Conference on Historic Roads
Omaha, Nebraska
For more information, please call:
(202) 588-6204 or www.historicroads.org

April 22, 2002

Wayside Exhibit Planning for Community Groups (full-day)
Great Falls, Montana
Lewis and Clark Interpretive Center
4201 Giant Springs Road
Great Falls, Montana 59403
For more information, please call:
(406) 727-8733

MAY

May 1, 2002

Ernest Sirolli: Economic Partnerships
Byway Leaders Tele-Workshop
America's Byways Resource Center
For more information, please call:
(800) 429-9297, ext. 5 or
center@byways.org

May 3, 2002

Smart Moves: Transportation Strategies for Smart Growth
Applications due for competition sponsored by FHWA, AASHTO, and the EPA.
Download application and instructions at
www.transportation.org

May 5-7, 2002

Green Space Design 2002 National Conference
Hyatt Regency Denver
Denver, Colorado
For more information, please call:
(877) 473-7526 or
www.greenspacedesign.org

JUNE

June 5, 2002

Michael Gross and Ron Zimmerman: Interpretation
Byway Leaders Tele-Workshop
America's Byways Resource Center
For more information, please call:
(800) 429-9297, ext. 5 or center@byways.org

June 5, 2002

Speaking To Visitors, Basic Interpretive Skills Workshop (full-day)
Great Falls, Montana
Lewis and Clark Interpretive Center
4201 Giant Springs Road
Great Falls, Montana 59403
For more information, please call:
(406) 727-8733

June 6, 2002

Advanced Storytelling Workshop (full-day)
Great Falls, Montana
Lewis and Clark Interpretive Center
4201 Giant Springs Road
Great Falls, Montana 59403
For more information, please call:
(406) 727-8733

June 10-15, 2002

Great Outdoors Week
Washington, DC
For more information, please call:
American Recreation Coalition
(202) 682-9530 or www.arc@funoutdoors.com

AUGUST

August 1-4, 2002

San Antonio Forum 2002
National Alliance of Preservation Commissions
San Antonio, Texas
For more information, please call:
(706) 542-0169 or www.arches.uga.edu/~napc

August 7, 2002

Amy Jordan Webb: Marketing
Byway Leaders Tele-Workshop
America's Byways Resource Center
For more information, please call:
(800) 429-9297, ext. 5 or center@byways.org

OCTOBER

October 2, 2002

Byway Organizations
Byway Leaders Tele-Workshop
America's Byways Resource Center
For more information, please call:
(800) 429-9297, ext. 5 or center@byways.org

October 8-13, 2002

56th National Preservation Conference
Sponsored by the National Trust for Historic Preservation
Cleveland, Ohio
For more information, please visit:
www.nationaltrust.org

October 11-15, 2002

AASHTO Annual Meeting
Egan Civic and Convention Center
Anchorage, Alaska
For more information, please call:
(202) 624-8489 or hannahw@aaasho.org

October 26-29, 2002

National Land Trust Rally 2002
Sponsored by the Land Trust Alliance
Austin, Texas

NOVEMBER

November 2002

National Interpreters Workshop
Sponsored by the National Association for Interpretation
Virginia Beach, Virginia
For more information, please call:
(888) 900-8283

November 13-16, 2002

16th National Trails Symposium
Grenelefe Resort in Central Florida
For more information, please call:
American Trails
(530) 547-2060 or Fax (530) 547-2035
www.symposium@americantrails.org or
www.floridadep.org/gwt

DECEMBER

December 4, 2002

Web Site Technology
Byway Leaders Tele-Workshop
America's Byways Resource Center
For more information, please call:
(800) 429-9297, ext. 5 or center@byways.org

2003

MAY

May 18-21, 2003

2003 National Scenic Byways Conference
Hyatt Regency Albuquerque
Albuquerque, New Mexico
For more information, please call:
(800) 429-9297, ext. 5 or center@byways.org

AUGUST

August 2-3, 2003

Scenic Summit Action for America's Communities Countysides and Public Lands
Hyatt Regency Hotel
Denver, Colorado
For more information, please visit:
www.scenicsummit.org

SEPTEMBER

September 30-October 5, 2003

57th National Preservation Conference
Sponsored by the National Trust for Historic Preservation
Denver, Colorado
For more information, please visit:
www.nationaltrust.org

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