

Corridor Management Plans and the

“BIG QUESTIONS”



WHAT is a Corridor Management Plan?

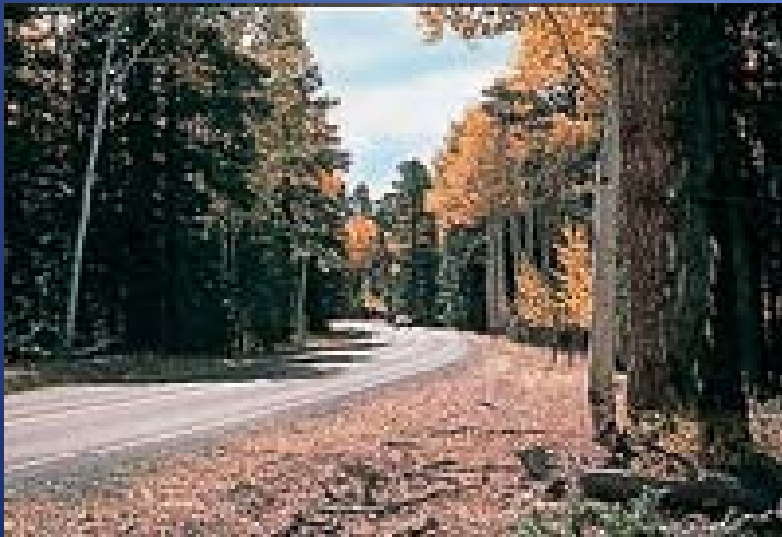
A CMP is a “grassroots” driven document that provides a byway group with a roadmap for action.



It is developed at the local level by citizens along the byway in cooperation with stakeholders.

WHAT is a Corridor Management Plan?

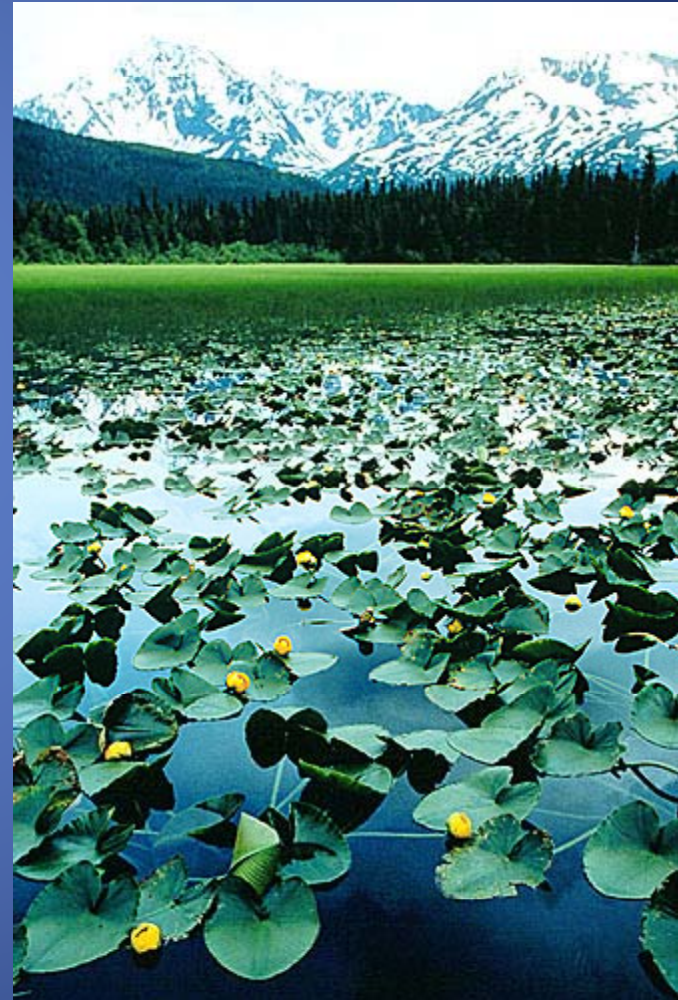
The CMP serves as a planning guide for the balanced **preservation and promotion** of the byway.



It **documents** the local issues and desires for the byway, as well as the characteristics, resources, and special qualities of the road.

A Corridor Management Plan is **NOT**...

- A top-down land use regulation plan
- A mandated document that supersedes local authority
- A plan that restricts private property rights



A Corridor Management Plan is NOT...

- A plan that mandates regulations for viewsheds
- A plan to allow the DOT or the federal government to regulate land use outside the roadway right-of-way
- A list of mandated new taxes



Will someone tell us what color to paint our barn? (NO!!)

WHY Is it Important?

- Your CMP is a living document that reflects the communities plans and strategies to preserve, enhance, promote, and sustain the byway.

**The CMP is your
byway's roadmap
to success!**



WHAT does a good corridor management plan include?

The best CMP is one that fits your needs and addresses the unique issues facing your local byway corridor.

CMPs should be unique for every byway!



The CMP Should Document...

- The **VISION** for the byway and the surrounding area
- An **INVENTORY** and **DOCUMENTATION** of the characteristics, features, and resources of the byway, including INTRINSIC QUALITIES
- A **PLAN OF ACTION** for implementing goals and strategies
- A **SCHEDULE** of partner responsibilities

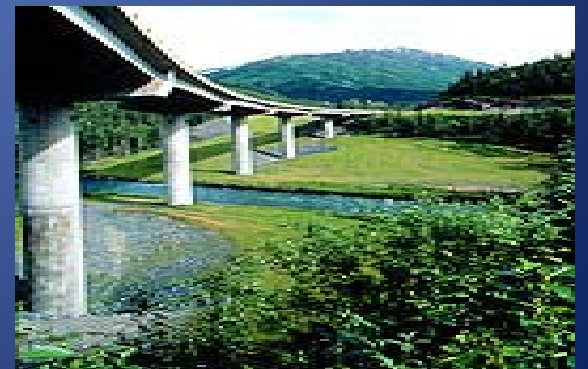
Keep in mind...

1. The ***INTRINSIC QUALITIES*** of the byway.
2. The ***VISITOR EXPERIENCE.***
3. The ***BYWAY STORY.***



A CMP should answer 5 questions:

1. What are the byway's **CURRENT CONDITIONS**?
2. What are the **GOALS** for the byway?
3. What concrete **OBJECTIVES AND STRATEGIES** will move you toward achieving those goals?
4. Who will be **RESPONSIBLE** for carrying out the strategies and objectives?
5. When will each of the strategies and objectives be **IMPLEMENTED**?



REGIONAL AND NATIONAL SIGNIFICANCE

REGIONAL SIGNIFICANCE: National Scenic Byways:

- At least one of the six intrinsic qualities
- Characteristics are distinct and most representative of the region (two or more states)

NATIONAL SIGNIFICANCE: All-American Roads:

- Two or more of the six intrinsic qualities
- Considered a “destination unto itself”
- Exceptional traveling experience
- Characteristics do not exist elsewhere and are recognized nationally

National Scenic Byway Program

CMP Requirements



If seeking national designation , a byway must address the **14 points** addressed in the Federal Register Interim Policy.

**Check to see if your State or Tribe has specific CMP requirements.*

Remember...

Your CMP is about

QUALITY *not* **QUANTITY**



WHO Should Be Included in the Development of the CMP?

- Communities along the byway
- All stakeholders
- Partner organizations
- Related experts



Development of your CMP
is as much about the
PROCESS as it is the ***PRODUCT!***

PARTNERSHIPS

Important to develop partnerships with:

- Adjacent States
- Adjacent Tribes
- Communities and community groups
- Tourism and Transportation Agencies
- Federal Land Management Agencies
- Planning Organizations
- Others



HOW do we pull it together?

- Look at your byway group's skills and talents.
- Identify your funding or technical needs.
- Create a plan of action to stay on track.



Grassroots development
Professional Assistance
NSB Grant or other funding

Community Involvement

- Involve *all communities* along the byway
- Form a *common vision* for the future of the byway
- Create *“buy-in” and support* for byway initiatives
- Create a *shared sense of ownership* for the byway



WHAT do we do with it once we have it?

- Refer to it often
- Use it as guidance for your byway efforts
- Share it with your partners
- Keep it as a “living document”

But most of all...



***DON'T LET IT SIT
ON THE SHELF
GATHERING DUST!***

WHO is going to put this plan into action ... and WHEN?

- Assigning responsibility for tasks among partners creates shared ownership for protecting and promoting the byway.

***“EVEN IF YOU ARE ON THE RIGHT TRACK,
YOU’LL GET RUN OVER IF YOU JUST SIT THERE.”***

- WILL ROGERS

What REALLY makes a successful
byway?

RESPONSIBILITY

To your neighbors, your resources,
your land and your stories.



**Are there any other
questions?**

